



DEAN C. LOGAN  
Registrar-Recorder/County Clerk

## News Release

### FOR IMMEDIATE RELEASE

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### L.A. County Registrar of Voters Dean Logan to Give Keynote Speech at Cal State L.A. National Voter Registration Day

**LOS ANGELES** – Los Angeles County Registrar-Recorder/County Clerk Dean C. Logan will be participating as the keynote speaker at California State University, Los Angeles for National Voter Registration Day (NVRD) being held on Tuesday, September 26.

NVRD is a nationally recognized holiday with volunteers, celebrities, and organizations from all over the country celebrating and encouraging eligible individuals to register to vote. This year, Cal State LA students will join the NVRD efforts by hosting an experience that will register hundreds to vote and introduce even more to civic engagement and political participation.

The event will take place in the University-Student Union Plaza from 11a.m. to 3 p.m.

Marcus A. Rodriguez, Director of Government Affairs & Leadership Programs for the Associated Students, Incorporated at Cal State L.A. said the campus is hoping to move toward education and mobilization.

“We’re now finding new avenues for student empowerment as ambassadors that are part of a social movement,” said Rodriguez. “This perspective kicks the dust off a traditional voter registration campaign and excites students looking to get involved or be a part of community organizing. So, from community building and meaning-making on-campus to a more civically engaged lifestyle, we’re hoping to make further inroads.”

Partnering organizations will be present at the event including the University-Student Union, New Voters Project, Fair Elections Legal Network and Pink’s Hotdogs. Live performers from East Los Angeles Buyepongo and Changui Majadero will also be in attendance.

“Voting is a simple, yet powerful act,” said Logan. “I hope students feel inspired to register to vote to exercise their rights and build a strong foundation for a healthy civic life in the future.”

Additional information on NVRD can be found [here](#).

The mission of the Registrar-Recorder/County Clerk is to serve Los Angeles County by providing essential records management and election services in a fair, accessible and transparent manner. For more information, visit [lavote.net](http://lavote.net) and follow us on social media [@LACountyRRC](https://twitter.com/LACountyRRC).

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